

GIMICROELHKVL

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901 HICKSVILLE, N.Y. NOVEMBER 18, 1977  
TLX670473 MATTEL B COLD  
ATTN: JOSH DENHAM/H. COHEN - MATTEL  
FROM: B. ROHRBACHER  
CC: STEPHENS/SULLIVAN/NORWOOD/SACK  
CC: DAVE WINKLER - MAGNAVOX  
RE: MATTEL/MAGNAVOX/GI MTS OF 9 NOVEMBER

THIS IS A P R E S E N D

THE FLWG SUMMARIZES THE ACTIONS AGREED TO BY GI:

1. GI WL TREAT THE SYSTEM THRU FCC SUBMISSION VIA GLEN DASH (CONSULTANT). THIS WILL BE COVERED BY AN APPROPRIATE P/O FROM EITHER MATTEL OR MAGNAVOX.
2. GI WL REDUCE THE SYSTEM THRU ENGINEERING DRAWINGS AND SCHEMATICS FOR PURPOSE OF FCC AND MANUFACTURING, ALSO USING A CONSULTANT. THIS TOO WL BE COVERED BY AN APPROPRIATE P/O FROM EITHER MATTEL OR MAGNAVOX.
3. GI WL UPDATE THE EMULATOR FOR MATTEL AS REQUIRED.
4. GI WL PROVIDE MATTEL AND MAGNAVOX WITH PROJECT MILESTONE SCHEDULES FOR PURPOSES OF FORMAL PERIODIC REVIEWS.
5. GI WL PROVIDE MATTEL AND MAGNAVOX WITH ITS ROM FORMAT PROCEDURE AND TURN-AROUND CYCLE TO REDUCE GAME SOFTWARE TO ROMS EFFICIENTLY.
6. GI WILL PROVIDE APPROPRIATE TEST SPECIFICATIONS AND TEST APPARATUS TO MAGNAVOX. THIS WL BE COVERED BY AN APPROPRIATE P/O FROM MAGNAVOX.
7. GI AGREES TO INITIATE NO PUBLICITY VIA P/O, S ET-AL WITHOUT OBTAINING MATTEL AGREEMENT.
8. GI SCHEDULES STIC LSI COMPLETION "BEST CASE" - MARCH "WORSE CASE" - JUNE -- RECOGNIZING THIS IS A "STATE OF THE ART" DEVICE.
9. MATTEL WANTS 200-2000 SET RUN BY MAGNAVOX NO LATER THAN END JULY.

#### PRODUCTION PHASE

10. MINIMUM P/O FROM MAGNAVOX TO GI FOR 75K SETS.
11. DELIVERY AND RECEIPT TO BE SET AT A RATE OF 1K SETS PER DAY.

ON THE BASIS OF ABOVE DISCUSSION A P.O. IS TO BE RELEASED WK OF 14 NOVEMBER BY MATTEL TO MAGNAVOX AND GI.

I THINK THIS SUMMARIZES THE SALIENT POINTS OF OUR MTG.  
REGARDS--B. ROHRBACHER

ACCEPTED

00901 MORE THAN ONE LOA RECD - ERROR CORRECTED

1-PC